



राष्ट्रीय बागवानी बोर्ड National Horticulture Board

कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार
Ministry of Agriculture & Farmers Welfare, Govt. of India
85, संस्थानिक क्षेत्र, सेक्टर-18, गुरुग्राम-122015 (हरियाणा)
85, Institutional Area, Sector-18, Gurugram-122015 (Haryana)



NHB/CDP/MoM-2026-27/

11056

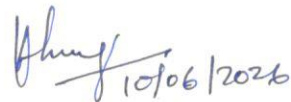
10th June, 2026

OFFICE MEMORANDUM

Sub: Minutes of the 7th Project Appraisal Committee meeting (PAC) for Concept Notes received against 1st EOI of FY 2026-27 under Cluster Development Programme (CDP) held on 05.06.2026 at NHB, HQ, Gurugram, Haryana –Reg.

Please find enclosed herewith a copy of Minutes of the Meeting of 7th Project Appraisal Committee meeting (PAC) held on 05.06.2026 at NHB, HQ, Gurugram, Haryana, under the Chairmanship of Shri Kapil Meena, IAS, MD, NHB to discuss the Concept Notes received under the 1st EOI of FY 2026-27 under Cluster Development Programme (CDP).

This issues with approval of the Competent Authority.



(Dr. Vijay Kumar Doharey)
Dy. Managing Director, NHB

Distribution:

1. All PAC Members
2. PS to MD, NHB, HQ
3. PS to Dy. MD, NHB, HQ
4. Pawan Kumar, DD, CDP, NHB, HQ
5. Ravindra Dangi, DD, CDP, NHB, HQ



राष्ट्रीय बागवानी बोर्ड
National Horticulture Board



आज़ादी का
अमृत महोत्सव

राष्ट्रीय बागवानी बोर्ड
कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार
85, इंस्टीच्यूशनल एरिया, सैक्टर-18, गुरुग्राम-12205
National Horticulture Board
Ministry of Agriculture & Farmers Welfare, Govt. Of India
Plot No. 85, Sector-18, Institutional Area, Gurugram-122015

NHB/CDP/MoM/2026-27

10-06-2026

Subject	Minutes of the seventh Project Appraisal Committee for evaluating and reviewing Concept Notes submitted under EOI 1, 2026-27, in response to the EOI published under Revised Cluster Development Programme Guidelines.
Date & Time	05.06.2026 at 12:00 PM
Venue	National Horticulture Board, Gurugram

The Meeting was chaired by **Shri Kapil Meena, IAS, MD, NHB** and following members attended the meeting:

S. No	Composition of the PAC	Name of Officer/Representative with Designation attended the meeting
1.	Managing Director, NHB-Chairman	Shri Kapil Meena, IAS, MD, NHB
2.	Deputy Managing Director, NHB-Member Secretary	Dr. Vijay Kumar Doharey
3.	Representative Professional from Market Promotion Agencies	Smt. Anu Chandel, APEDA
4.	Representative from (ICAR)	Dr. V.B. Patel, ADG, (Hort.), ICAR
5.	Representative from (MIDH)	Sh. Rajesh Saha, Deputy Secretary, MIDH
6.	Representative from (IFD)	Naresh Bharadwaj-Director IFD
7.	Representative from Export Promotion Council	Sh. Vanlalruata Fanai, Deputy General Manager, Exim Bank
8.	Independent Agri Business Expert	Sh. Senthil Kumar Natrajan Sh. Basanta Kumar Nayak
9.	Subject Matter Experts from SHM	Karnataka, Andhra Pradesh, Madhya Pradesh, Meghalaya and Gujarat

The meeting was also attended by:

1. Sh. Pawan Kumar, Deputy Director, NHB
2. Sh. Ravindra Dangi, Deputy Director, NHB
3. Dr. Vijay Kumar B T, SHO, NHB
4. Sh. Ranjith, SHO, NHB
5. Sh. Nagaraj Shettar, SHO, NHB
6. Sh. Soumen Shit, SHO, NHB
7. Members from PMU Team

The following projects were discussed in the meeting and summary of these projects are as under: -

S. No.	Particulars	No. of projects
1	No. of cases considered	24
2	Shortlisted	19
3	Non-Shortlisted	5

At the outset, the Managing Director of NHB, as Chairman of the PAC, welcomed all members of the Project Appraisal Committee and officials NHB. Further, Dy. Managing Director, NHB briefed about concept notes received in the EO-I 2026-27 under High-Value Multi-Commodity Clusters and Peri-Urban Vegetable Clusters.

The detailed appraisal and scoring of each concept note placed in the agenda notes before the Appraisal Committee. Further, all concept notes were presented one by one through a zone-wise presented by Shri Pawan Kumar, Dy. Director, CDP, NHB and Shri Ravindra Dangi, Dy. Director, CDP, NHB.

The committee has observed that some of the key objectives of Cluster Development Programme (CDP) are to promote processing of horticulture crops to reduce wastage and better marketing opportunities and secondly to give significant boost to export of horticulture produce, fresh as well as processed products, to ensure better price realization for farmers. Therefore, every project must have strong component on secondary processing for value addition in the DPR clearly articulating the scope, scale, and level of secondary processing proposed to be undertaken under the project.

In addition, every project must give adequate focus on exports as a core element of the proposal and in the DPR clearly give export commitments from the cluster during the project period. In case of High Value Multi Commodity Clusters, the shortlisted applicants shall have to submit clear export plan including volume and value of exported commodity.

It was also decided by the Committee that every DPR should include a detailed implementation plan for the farmers' component, covering crop-wise interventions and the improved varieties proposed for adoption. The Committee emphasized that the shortlisted proposals should focus on the adoption of innovative practices and technologies within the cluster. Accordingly, the DPRs should clearly indicate the number of farmers and the area coverage proposed under each innovative practice/technology.

The Committee further advised that virtual sessions may be organized with the shortlisted applicants to facilitate DPR preparation. A standardized DPR template shall also be shared with all shortlisted applicants to ensure consistency and ease of preparation.

The Committee observed that certain concept notes had not included some of the mandatory documents required for evaluation. In such cases, a correction window may be provided to the shortlisted applicants to submit the missing documents. Such proposals may subsequently be placed before the PAC along with the proposals received under the next succeeding EoI. Furthermore, a proposal will be drafted to revise and simplify guidelines for cluster onboarding and implementation. This includes easing eligibility criteria (such as turnover, net worth, and evaluation matrix requirements) to streamline the onboarding of government agencies as Implementing Agencies (IAs).

Further, each applicant shall submit crop-wise farmer distribution details and the proposed area under each crop. All observations recorded during the concept note evaluation process & placed in agenda notes shall be communicated to the applicants through DPR submission letters for appropriately addressing in the DPR.

The Committee also noted that one of the proposals had included baby corn as an additional crop. However, baby corn is not presently listed as a horticulture crop under the MIDH/NHB framework. After deliberations, it was decided that a clarification may be sought from the Indian Council of Agricultural Research (ICAR) regarding the eligibility of baby corn and other similar crops for inclusion as horticultural crops under the Cluster Development Programme (CDP).

In case the project is being proposed to be implemented as a consortium, all relevant documents like financial statements, COI, PAN, etc as defined in the CDP guidelines must be submitted for all the consortium members.

1. M/s Mother Dairy Fruit and Vegetable Private Limited - 28ACDP000220

The applicant **M/s Mother Dairy Fruit and Vegetable Private Limited** is a Private Limited Company. The company established in 1986, has expertise in the agriculture and horticulture domain, steadily evolving into a key player in India's food and produce ecosystem. With its strong foundation in horticulture and produce manufacturing, the company has contributed to organized fruit and vegetable retail through its well-known Safal brand. The applicant has experience in exports of horticulture produce. For FY 2023-24 the consortium's turnover is INR 15,01,230 Lakhs and net worth is INR 45,477 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Mango as focus crop in Andhra Pradesh.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 37.5 out of 50. It was decided that the proposal may be shortlisted for submission of DPR / business case. The applicant may submit latest financials for FY 2025 while submitting the DPR.

The committee has observed that Tomato, that is also chosen by the applicant as an additional crop, is a major crop grown by farmers in the selected cluster area. The farmers face lot difficulties in marketing the produce and the applicant may consider processing of tomato as a part of the project.

2. M/s ITC Limited - (Public Limited Company) - 28ACDP000232

The applicant **M/s ITC Limited** is a Public Limited Company. The company is one of India's leading diversified enterprises with strong competencies in FMCG, agribusiness, and food processing. Through its Agri Business Division (ABD), ITC has established robust sourcing, processing, and export capabilities for spices and agricultural commodities, supported by deep farmer connect programs and traceability-driven procurement systems. For FY 2024-25 the applicant's turnover is INR 2,74,23,607 Lakhs and net worth is INR 67,90,014 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Chillies as focus crop in Andhra Pradesh.

The Committee has discussed the proposal in the light of scheme guidelines, and it was observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and



provided a clean financial declaration. The proposal was technically evaluated and scored 36.5 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case. The committee also observed that the size of the cluster is small and the applicant may consider increasing the size.

3. M/s. Haritha Bio Actives (Consotium of two Partnership Firm and two private limited companies) - 28ACDP000221

The applicant M/s. Haritha Bio Actives is a partnership firm, and the applicant is in consortium with M/s Sri Lakshmiganapathi Exports (Partnership Firm), M/s Sri Haritha Neutraceuticals Private Limited (Private Limited Company), and M/s Burra Infotech Private Limited (Private Limited Company). The company is actively involved in the Turmeric, Ginger, Jack Fruit and Neem supply chain ecosystem in the districts of Alluri Sitharama Raju & Parvatipuram Manyam of Andhra Pradesh since 2022. For FY 2024-25 the applicant's turnover is INR 12,395.12 Lakhs and net worth is INR 1,502.34 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Turmeric as focus crop in Andhra Pradesh.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 35.5 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case. The committee observed that the identified area is primarily tribal areas and to a large extent the selected crops are grown under organic conditions with hardly any use of chemical pesticide or fertilizer. Therefore, the scope for organic certification and marketing with strong branding may be examined under the project.

4. M/s. Green Agrevolution Private Limited (Private Limited Company) - 28ACDP000216

The applicant M/s. Green Agrevolution Private Limited is a private limited company. The organization has a both domestic institutional supply and international fresh produce exports. Their export operations span a robust and diverse network across more than **30 countries** worldwide, reflecting our strong presence in both traditional and emerging markets. For FY 2024-25 the applicant's turnover is INR 2,90,199.35 Lakhs and net worth is INR 56,453.33 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Chillies as focus crop in Andhra Pradesh.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 33 out of 50. It was decided by the committee that the proposal be shortlisted for submission of DPR / business case.

The committee observed that the IA component is quite low without adequate post harvest component. Farmer component may be detailed in DPR. The state representative from SHM remarked that the state Government has a plan to saturate the state with drip irrigation and therefore the IA may consider accessing the same from the state government scheme for the farmers. The chairman of the committee observed whether the SHM will give an assurance and facilitate the same with the IA. The applicant may consider strong branding initiative for marketing the products.

5. M/s Diligent Industries Limited (Public Limited Company) - 24ACDP000198

The applicant M/s Diligent Industries Limited is a Public Limited Company. The applicant operates



a processing facility in Andhra Pradesh with a multi-oil refinery capacity of ~250 TPD, supported by integrated operations across procurement, processing, and distribution, and a strong farmer and agri-supplier network. For FY 2024-25 the applicant's turnover is INR 14,358 Lakhs and net worth is INR 6,450.82 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Cocoa as focus crop in Andhra Pradesh.

The Committee has discussed the proposal in detail and observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 31 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case. The committee observed that the applicant may get in touch with Indian Institute of Oil Palm Research for intercropping practices for cocoa. The applicant may fulfil the following conditions while submitting the DPR:

- i. Ensure that the area for additional crop is atleast 20% of the total proposed area for the cluster.
- ii. Submit details of existing as well as proposed crop patterns.
- iii. Submit a clear export plan in terms of value and volume for the cluster.
- iv. Submit Power of Attorney as per the approved format on the CDP Suraksha Portal.

6. M/s GS Industries Foundation & Mulyam Agronomics Private Limited (Consortium of two private limited companies) - 29ACDP000228

The applicant is consortium of two private limited companies, M/s GS Industries Foundation & Mulyam Agronomics Private Limited. The applicants have experience in farmer mobilization, FPO engagement, capacity building, vegetable aggregation, procurement, and market linkage development. Together, they have worked on strengthening agri-value chains through technology-driven supply chain management, sustainable farming practices, and direct market access for farmers. For FY 2024-25 the applicant's turnover is INR 13,397.03 Lakhs and net worth is INR 10,356.41 Lakhs. The applicant has submitted a concept note to set up a Peri urban Vegetable Cluster in Karnataka.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 38 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case. The applicant may provide all the financial details for both the consortium partners along with DPR. Besides, committee observed that cold storing of fresh fruit and vegetables as proposed by the applicant may be examined carefully. The retailers in India keep their produce not under cold store conditions, therefore the cold stored horticulture produce get exposed to heat shock and spoil faster under such conditions.

7. M/s Green Valley Organic Spices (Partnership Firm) - 29ACDP000217

The applicant M/s Green Valley Organic Spices is a Partnership Firm. The applicant has established a robust global footprint, exporting premium spices and coffee to major markets such as Germany, the USA, and Australia. For FY 2024-25 the applicant's turnover is INR 3,049.12 Lakhs and net worth is INR 297.00 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Black Pepper as focus crop in Karnataka.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The



proposal was technically evaluated and scored 32 out of 50. It was decided by the committee that the proposal be shortlisted for submission of DPR.

8. M/s Manish Flour Mills Pvt. Ltd. (Private Limited Company) - 08ACDP000234

The applicant M/s Manish Flour Mills Private Limited is a Private Limited. The applicant experience in planning, design, engineering, procurement, construction, erection, commissioning, installation, trial run of common facilities (cold storage; ripening chamber, warehouse, packing unit, aseptic pulping line, aseptic brick carton filling and packing line, utilities). For FY 2024-25 the applicant's turnover is INR 16,364.65 Lakhs and net worth is INR 2,584.15 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Guava as focus crop in Rajasthan.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 38 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case. The committee observed that the level of value addition as proposed in the concept note is very low and the same may be addressed in the DPR.

9. M/s Fanidhar Agro Biotics LLP (Consortium of Partnership Firm and Private Limited Company) - 08ACDP000233

The applicant M/s Fanidhar Agro Biotics LLP is a Partnership Firm and has the application in consortium with M/s Fanidhar Mega Food Park Private Limited which is Private Limited Company. The applicant has experience in operating its own processing units for potato flakes, mushrooms, and ready-to-eat (RTE) products, demonstrating its strong operational and sectoral expertise in food processing and value addition. For FY 2024-25 the applicant's turnover is INR 5,601.51 Lakhs and net worth is INR 9,404.97 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Cumin as focus crop in Rajasthan.

The Committee discussed the proposal in detail, and it was observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 36.5 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case. The applicant may consider processing Aril from pomegranate as a value addition activities.

10. M/s Green Agrevolution Private Limited (Private Limited Companies)- 03ACDP000218

The applicant M/s Green Agrevolution Pvt. Ltd is a private limited company. The organization has a both domestic institutional supply and international fresh produce exports. Their export operations span a robust and diverse network across more than **30 countries** worldwide, reflecting our strong presence in both traditional and emerging markets. For FY 2024-25 the applicant's turnover is INR 2,90,199.35 Lakhs and net worth is INR 56,453.33 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Tomato as focus crop in Punjab.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 32 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case. The committee observed



that the applicant may consider including secondary processing of Tomato in their DPR.

11. M/s Manish Flour Mills Pvt. Ltd. (Private Limited Company) - 27ACDP000237

The applicant M/s Manish Flour Mills Private Limited is a Private Limited. The applicant experience in planning, design, engineering, procurement, construction, erection, commissioning, installation, trial run of common facilities (cold storage; ripening chamber, warehouse, packing unit, aseptic pulping line, aseptic brick carton filling and packing line, utilities). For FY 2024-25 the applicant's turnover is INR 16,364.65 Lakhs and net worth is INR 2,584.15 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Pomegranate as focus crop in Maharashtra.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 43 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case. The committee observed that activities on the focus crop under farmer component may be detailed in the DPR.

12. M/s Shahlon Agro Producer Company Limited (Consortium of two Public Limited Companies & a Partnership Firm) – 24ACDP000227

The applicant M/s Shahlon Agro Producer Company Limited is a Public Limited Company and the application is in consortium with M/s Shahlon Silk Industries Limited which is a public limited company and M/s Prayosha Grain and Pulses Processing which is a Partnership Firm. The applicant has collectively have experience in production, procurement, processing and packaging along with trading of cereals, pulses, fruits and vegetable etc. For FY 2024-25 the applicant's turnover is INR 25,615.28 Lakhs and net worth is INR 5,874.56 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Banana as focus crop in Gujarat.

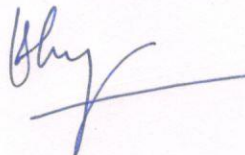
The Committee has discussed the proposal in detail and observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 39 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case and include additional horticultural crops and also need to provide details about Tissue Culture Lab.

13. M/s Rajgor Proteins Limited (Public Limited Company) - 24ACDP000226

The applicant M/s Rajgor Proteins Limited is a Public Limited Company. The applicant experience specializes in delivering safe, nutritious, and high-quality agricultural products to domestic and international markets. Its manufacturing facilities are strategically located near major agricultural markets, ensuring access to premium raw materials. For FY 2024-25 the applicant's turnover is INR 1,63,582 Lakhs and net worth is INR 9,941 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Cumin as focus crop in Gujarat.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 37 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case.

14. M/s F-365 Agro Limited (Public Limited Company) - 27ACDP000219



The applicant M/s F-365 Agro Limited is a Public Limited Company. The applicant has experience in processing of dry fruits and nuts. The company also has its own processing facility. For FY 2024-25 the applicant's turnover is INR 19,455.75 Lakhs and net worth is INR 2,831.06 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Mango as focus crop in Maharashtra.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 36.5 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case.

15. M/s Green Agrevolution Private Limited (Private Limited Companies)- 27ACDP000215

The applicant M/s Green Agrevolution Pvt. Ltd is a private limited company. The organization has a both domestic institutional supply and international fresh produce exports. Their export operations span a robust and diverse network across more than **30 countries** worldwide, reflecting our strong presence in both traditional and emerging markets. For FY 2024-25 the applicant's turnover is INR 2,90,199.35 Lakhs and net worth is INR 56,453.33 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Grapes as focus crop in Maharashtra.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 35.5 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case.

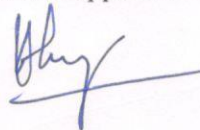
16. M/s Mahakrushak Cluster Farmer Producer Company (Farmer Producer Company) - 27ACDP000224

The applicant M/s Mahakrushak Cluster Farmer Producer Company is a farmer producer company. The organization has been actively engaged in aggregating, trading, and marketing of onions and allied horticulture produce in the Nashik district for over 5 years. The FPC brings together ~4,500 member farmers cultivating onions, moringa, ginger, garlic, and pomegranate across approximately 5,000 hectares in and around the Deola taluka. For FY 2024-25 the applicant's turnover is INR 5,609.35 Lakhs and net worth is INR 514.63 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Onion as focus crop in Maharashtra.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 33 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case. The committee made observations that the applicant may incorporate the storage plan in the DPR. The applicant may also detail their plan on the additional crop, i.e garlic, as Nashik does not have much garlic cultivation at present.

17. M/s Gayatri Mart (Consortium of Partnership Firm and two Private Limited Company) - 27ACDP000236

The applicant M/s Gayatri Mart is a Partnership Firm and has proposed Joint venture with MWS Gayatri Pvt Ltd and Sangola Agro Pvt. Ltd.. The applicant has very good experience in agriculture



and horticulture sector accumulating more than three years of experience in the procurement & processing, storage and retail marketing of agricultural and horticulture products along with finish one. With a strong operational base in Sangola, Mangalwedha and Pandharpur block of Solapur district of Maharashtra. For FY 2024-25 the applicant's turnover is INR 6,054.40 Lakhs and net worth is INR 640.35 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Pomegranate as focus crop in Maharashtra.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 31 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case.

18. M/s Patanjali Ayurved Limited (Public Limited Company) - 23ACDP000235

The applicant M/s Patanjali Ayurved Limited is a public limited company. The applicant has substantial and relevant experience across multiple nodes of the Agri-horticultural value chain, including input supply, production, aggregation, food processing, and retailing. For FY 2024-25 the applicant's turnover is INR 3,55,970 Lakhs and net worth is INR 9,52,879 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Mango as focus crop in Madhya Pradesh.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. However, the applicant needs to provide clarification regarding the contiguity of the districts at the time of submission of the DPR for clearly establishing the contiguous nature of all the three proposed cluster districts. The proposal was technically evaluated and scored 39.5 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case.

19. M/s Oddville Farmfresh Private Limited (Consortium of two Private Limited Companies and Partnership Firm) - 23ACDP000225

The applicant M/s Oddville Farmfresh Private Limited is a private limited company and the application is in consortium with M/s Oddville Foods & Frozen, M/s Freshville Frozen & Groceries, and M/s Quickcuisine Distributors Private Limited. The applicant is involved in agri-and horticulture-related businesses, focusing on the processing, trading, and distribution of fruits and vegetables. Oddville Foods and Frozen specializes in procurement, processing, IQF technology, cold-chain management, and supply of horticultural produce. For FY 2024-25 the applicant's turnover is INR 11,337.20 Lakhs and net worth is INR 2,155.20 Lakhs. The applicant has submitted a concept note to set up a Multi Commodity High Value Cluster with Peas as focus crop in Madhya Pradesh.

Upon reviewing the concept note, the Committee observed that the applicant fulfilled all legal and financial criteria, including equity and net worth, and provided a clean financial declaration. The proposal was technically evaluated and scored 32 out of 50. It was decided by the committee that the proposal may be shortlisted for submission of DPR / business case.

The committee also briefly discussed other proposals that were not shortlisted since they were found not meeting the eligibility, technical and financial criteria. The case wise decision of the PAC is



presented in the table below:

Applications not shortlisted for submission of Business Case/ DPR:

PAC discussed the following project proposals in the light of contents of agenda notes and scheme guidelines decided that following proposals may not be shortlisted.

S. No.	Name of the applicant & project code	Cluster details	Reason for not shortlisting
1.	M/s SSS International Agro Pvt. Ltd. (Consortium of Privated Limited Company and Partnership Firm) 28ACDP000229	Multi Commodity High Value Cluster Focus Crop – Cashew Nut Additional Crop - Coconut	The proposal was reviewed in detail, and it was observed by the committee that it was observed that the net worth of the applicant is less than the proposed equity contribution. The proposal does not fulfil the responsiveness check criteria. The proposal does not fulfil the responsiveness check criteria.
2.	M/s Falcon International Co (Partnership Firm) 27ACDP000222	Multi Commodity High Value Cluster Focus Crop- Banana Additional Crop- Grapes and Pomegranate	The proposal was reviewed in detail, and it was observed by the committee that the FGV of the focus crop proposed by the applicant is less than 100 Cr. The proposal does not fulfil the eligibility criteria as per the CDP guidelines.
3	M/s Hindustan Agro Cooperative Limited (Multi-State Cooperative Society) 27ACDP000231	Multi Commodity High Value Cluster Focus Crop- Onion Additional Crop- Mango, Tomato, Banana, Garlic, Okra, Pomegranate, Green Chilli, Ginger and Peas	The proposal was reviewed in detail, and it was observed that the annual turnover of the applicant is less than the proposed project cost. The proposal does not fulfil the responsiveness check criteria.
4	M/s Advaita Enterprises International Private Limited (Private Limited Company) 27ACDP000230	Multi Commodity High Value Cluster Focus Crop- Turmeric Additional Crop- Banana and Spices	The proposal was reviewed in detail, and it was observed that the annual turnover of the applicant is less than the proposed project cost. The proposal does not fulfil the responsiveness check criteria.
5	M/s Meghalaya Basin Management Agency (Non-for Profit) 17ACDP000214	Multi Commodity High Value Cluster Focus Crop- Ginger Additional Crop- Black Pepper, Chillies and Bay Lead	The proposal was reviewed in detail, and it was observed that the proposal does not fulfil the responsiveness check criteria.

The meeting ended with vote of thanks to the chair and committee members.

